



WEST BENGAL COMPREHENSIVE AREA DEVELOPMENT CORPORATION

(Under Panchayats and Rural Development Department, Government of West Bengal)

MrittikaBhavan, Plot no-18/9, Block-DD, Sector-I, Salt Lake, Kolkata-700064

Phone: 03322377041/43/ FAX-033-22377473, email-hq.wbcadc@gmail.com.

[www.wbcadc.com](http://www.wbcadc.com)  @hqwbcadc  @Thecadhq



Memo No. - 3346.

Date- 24/05/2024.

## NOTICE

WBCADC [An Initiative of Govt. of West Bengal] is inviting FRANCHISE for taking dealership of their 'MRITTIKA' Brand NATURAL FARM FRESH Products.

Willing entrepreneurs from Kolkata & adjoining areas are requested to **apply by 14/06/2024** via mail or visiting 'MRITTIKA BHAVAN', 18/9 DD Block, Sector-I, Salt lake, Kolkata-700064 in normal office hours.

For further information about Application Forms, Item wise Rate Chart, visit Website:- [www.wbcadc.com](http://www.wbcadc.com)

By Order of  
Administrative Secretary  
W.B.C.A.D.C.

**APPLICATION FORM**  
**(FOR WBCADC FRANCHISE)**

1. **NAME OF PERSON/ENTREPRENEUR** : -----
  
2. **ADDRESS** :-----  
(ATTACH AADHAR CARD) :-----
  
3. **PAN NO** :-----  
(ATTACH PAN CARD)
  
4. **TRADE LICENSE** :-----  
(ATTACH TRADE LICENSE)
  
5. **MOBILE NO** :-----

- **After selection, a contract will be signed with WBCADC on a Stamp Paper (Rs.100/-) and a minimum Security Deposit Money @ Rs. 10,000/- has to be deposited with the Corporation.**

Date : \_\_\_/\_\_\_/\_\_\_

\_\_\_\_\_  
SIGNATURE

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@Thecadchq



Sl. No	Items Name	MRP	Wholesale	New Franchise Rate
1	Fine Banskathi Rice	68/-	61/-	64/-
2	Banskathi Rice	62/-	56/-	58/-
3	Fine Minikit Rice	52/-	48/-	50/-
4	Tulaipanji Atop	120/-	100/-	108/-
5	Tulaipanji Boiled	120/-	100/-	108/-
6	Dhekichhata Rice	70/-	65/-	68/-
7	Sonachura Rice	65/-	58/-	60/-
8	Dudheswar Rice	62/-	58/-	60/-
9	Banshmati Rice	120/-	114/-	116/-
10	Black Rice	140/-	125/-	130/-
11	Swarnamasuri	38/-	33/-	35/-
12	Kala Nunia (Atop)	102/-	88/-	97/-
13	kala Nunia (Boiled)	92/-	85/-	88/-
14	Gobindobhog Rice	110/-	83/-	92/-
15	Mustard oil	145/-		138/-
16	Arhar Dal	176/-		172/-
17	Cholar Dal	110/-		90/-
18	Motor Dal	98/-		85/-
19	Moog Dal	136/-		124/-
20	Musur Dal	120/-		112/-
21	Kalai dal	150/-		140/-
22	Mixed Dal	125/-		115/-
23	Mustard whole (R/Y)	120/-		100/-
24	Mustard Powder (R/Y)	150/-		110/-
25	Jeera (whole)	700/-		690/-
26	Jeera Powder	745/-		740/-
27	Dhania powder	230/-		210/-
28	Chilli Powder	370/-		360/-
29	Holud Powder	200/-		180/-
30	Black Pepper (whole)	730/-		700/-
31	Black Pepper (Powder)	800/-		770/-
32	Gorom Mashala Powder	1400/-		1272/-
33	Chira	66/-		53/-
34	Muri	68/-		62/-
35	Atta(wheat)	44/-		42/-
36	Moida	44/-		40/-
37	Gram (whole)	95/-		85/-
38	Akher Gur	60/-		56/-



39	Papor	150/-		130/-
40	Mashala Papor	200/-		180/-
41	Kalai Daler Bori(Hing diye)	230/-		220/-
42	Ghore Pata Ghee	600/-		550/-
43	Honey	440/-		400/-
44	Rohu Curry Cut (including head & tail)	310/-		288/-
45	Katla curry Cut (including head & tail)	370/-		350/-
46	Tilapia	150/-		132/-
47	Tangra (Nona Tangra)	600/-		550/-
48	Mourola	400/-		370/-
49	Koi	400/-		350/-
50	Prawn Peeled	670/-		650/-
51	Prawn Galda	700/-		700/-
52	Bhetki Curry Cut	850/-		820/-
53	Pabda	600/-		580/-
54	Basa fillet Fry	450/-		430/-
55	Basa Fillet Finger	450/-		430/-
56	Bhetki Fillet (Fry/Finger)	1400/-		1300/-
57	Kadaknath Chicken	350/-		300/-
58	Duck Meat	400/-		375/-
59	Lamb Meat	680/-		650/-
60	Mutton (B B Goat)	750/-		725/-
61	Jhargram Mutton	760/-		735/-
62	Deshi Chicken	310/-		290/-
63	Broiler Chicken (1 kg pack)	205/-		190/-
64	Broiler Chicken (500 gm pack)	210/-		200/-
65	Boneless chicken	310/-		290/-
66	Drumstick Chicken	310/-		290/-
67	Chicken Wings	230/-		210/-
68	Jhargram Chicken	380/-		360/-

**Revised Franchise Rate w. e. f - 15/05/2024**